

2025 Professional Development Day

Sponsorship & Exhibitor Prospectus

Ohio Union at The Ohio State University

October 15, 2025



Project
Management
Institute.
Central Ohio

As of May 2025

2025 PDD

About the Event:

PMI Central Ohio's Professional Development Day is the region's premier event for project management professionals, drawing hundreds of attendees from a wide range of industries. Celebrating our chapter's 50th anniversary, this year's PDD offers inspiring keynotes and dynamic breakout sessions designed to equip professionals with practical strategies and leadership insights. It provides a robust platform for knowledge sharing, skill building, and networking. Sponsors will have unparalleled opportunities to showcase their solutions, strengthen brand visibility, and connect directly with influential decision-makers and rising talent from across Central Ohio's project management community.

Why Sponsor:



Connect with Central Ohio's Project Professionals, Decision Makers, and Industry Leaders



Showcase Your Expertise and Solutions to Generate Quality Leads and Demonstrate ROI



Elevate Your Brand Through High-Visibility Recognition

2025 PDD



Event Location:

Ohio Union at The Ohio State University



Event Website:

www.pmicoc.org/2025pdd

Preliminary Program Overview:

Morning 7AM-Noon	Afternoon Noon-4:30PM	Evening Celebration 4:30-6:30PM
7:00 AM Arrival & Breakfast	Noon Lunch	5:00 PM Cocktail Hour
8:00 AM Opening Remarks	1:00 PM PM Keynote	5:30 PM Closing Keynote
9:30 AM AM Break #1	2:00 PM PM Break #1	6:30 PM Event Concludes
10:45 AM AM Break #2	3:15 PM PM Break #2	

Key Attendee Demographics:



Job Titles & Career Levels:

Attendees range from emerging project professionals to senior PMO directors and executives, offering sponsors direct access to both influential decision-makers and rising talent across all career levels.



Industry Representation:

Our audience spans key sectors including healthcare, finance, technology, manufacturing, education, and government, providing sponsors with direct reach into diverse markets where project management drives strategic initiatives and purchasing decisions.



Geographic Reach

Majority of attendees represent organizations across Central Ohio however, the event also attracts project professionals from throughout the state and surrounding regions, expanding sponsor visibility across a broad and influential footprint.

Sponsorship Packages:

Platinum Sponsor

\$4,500 - (3) Available

Gold Sponsor

\$2,500 - (4) Available

Silver Sponsor

\$1,600 - (4) Available

Bronze Sponsor

\$1,200 - (4) Available

Supporting Sponsor

\$250 - Unlimited

Sponsorship Categories and Deliverables:

	PLATINUM \$4,500	GOLD \$2,500	SILVER \$1,600	BRONZE \$1,200
Event Program Full-page ad (5x8 size) with your company logo and up to 200 words of content.	X			
Branding Logo placement on event materials, signage, and website. (Prominent, Standard, Various)	Prominent All	Standard All	Standard Materials & Signage	Various Materials & Signage
Exclusive Event Sponsorship Recognition as the exclusive sponsor for the keynote address or evening reception.	X			
Exhibitor Booth Premium or standard booth space with complimentary event passes.	Premium 4 Passes	Standard 2 Passes	Standard 1 Pass	Standard 1 Pass
Coffee Table Sponsorship Branding on coffee tables placed throughout the event.	X			
Social Media Recognition Acknowledgment in pre-event, live, and/or post-event social media campaigns.	All	Pre & Post	Post	
Additional Passes Option to add additional people for a discounted rate.	X	X	X	
Supporting Sponsor Logo in supporting sponsor section of event materials, and signage.	\$250 - Unlimited			
Room Sponsor Your logo will be prominently displayed at the entrance of a specific session room.	\$3,000 - (3) Available			
Add-On Coffee Table Sponsorship Your branding will be featured on coffee tables spread throughout	\$500 - Limited Availability			
Event Advertising Advertise in the event program with a quarter, half or full-page ad based on sponsorship level	\$300 - \$500 - Limited Availability			





About PMI Central Ohio Chapter

Founded in 1975, the PMI Central Ohio Chapter serves over 1,800 members across diverse industries. We are dedicated to advancing the practice, science, and profession of project management through education, networking, and professional development opportunities. We offer year-round programming including workshops, certification support, mentoring, and community engagement that empower members at every stage of their careers. As we celebrate our 50th anniversary this year, we continue seek to enhance project success and excellence throughout the region.

Contact Us

Interested in becoming a sponsor or exhibitor?
Contact us at info@pmicoc.org