



**Project
Management
Institute®
Central Ohio**

PMICOC Professional Development Day

2024 SPONSORSHIP OPPORTUNITIES

Greater Columbus Convention Center
400 N High Street
Columbus, OH 43215

Email: info@pmicoc.org



**Project
Management
Institute®
Central Ohio**





Project
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Central Ohio

Demographics

About PMI Central Ohio's Professional Development Day

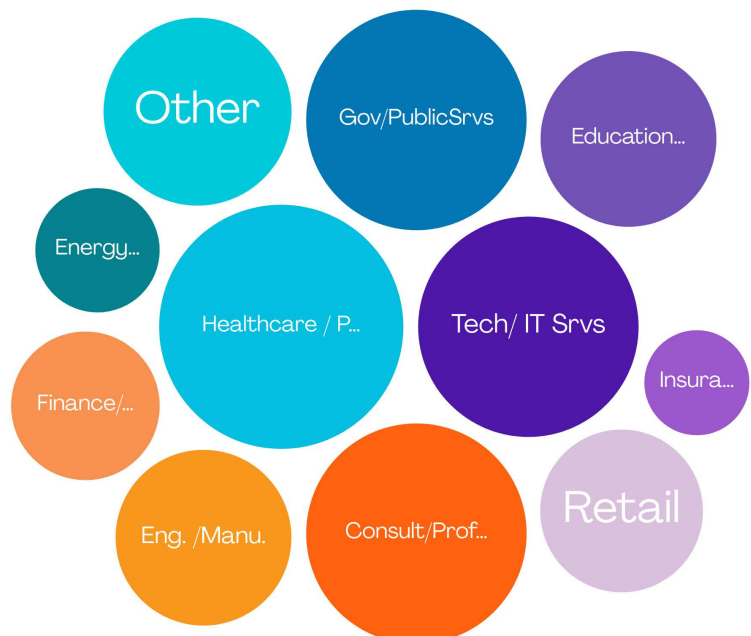
PMICOC's Professional Development Day (PDD) is the pinnacle event for project management professionals in Central Ohio.

It offers a curated agenda of keynote presentations, breakout sessions, workshops, and networking opportunities, all designed to enhance skills and knowledge.

Whether you're a seasoned expert or new to the field, PDD promises a day of growth, inspiration, and valuable connections.

TOP ATTENDEE INDUSTRIES

13.5%	Healthcare & Pharmaceuticals
11%	Technology & IT Services
11%	Consulting & Professional Services
11%	Government & Public Services
7%	Engineering & Manufacturing
7%	Education & Libraries
6%	Retail & Consumer Goods
5%	Financial Services & Banking
3.5%	Energy & Utilities
2.5%	Insurance
8%	Other



Exhibitor Opportunities

Exhibitor Booth Hours

Thursday, November 7th

Move in: 3:00 – 5:00 p.m.

Friday, November 8th

7:00 a.m. – 4:30 p.m.

Move Out: 4:30 – 5:30 p.m.

All booths include:

- 8' x 8' exhibit booth
- Electric connection
- 6' skirted table with 2 chairs
- 7' x 44" booth sign with exhibitor name & assigned booth number
- Lead Retrieval / Badge Scanning
- Recognition on event website
- (2) Booth Workers with lunch & (2) parking vouchers included



The Exhibit Hall is buzzing with activity and a chance to engage with attendees. Boost your brand's presence and highlight your products and services by fostering meaningful connections during the event.

Exhibitor Opportunities

Customize Your Sponsorship

Pick the items you want without paying for the extras. Let your desired total investment drive the sponsorship status you want to achieve.

All sponsors will receive logo placement on the official event website, recognition during the Opening Keynote, and up to (5) promo codes for discounted registration based on the sponsorship level.

Sponsorship Levels

Platinum

\$4,000 + total investment

Gold

\$3,000 - \$3,999 total investment

Silver

\$2,000 - \$2,999 total investment

Grab your spot in the center of all the action at our Exhibit Hall

Exhibitor Booth	12 available	\$2,000
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Includes an 8' x8' booth with electric, (1) 6' skirted table, (2) chairs, (1) 7" x 44" sign with their name & booth number, Lead Retrieval / Badge Scanning, and (2) booth workers with lunch & parking included.

Add-On Options

WiFi Connection per Device		\$100
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Stay connected by purchasing individual WiFi connections for each of your devices for the duration of the event

Hydration Stations	6 available	\$500
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Raise awareness for your brand through a wrapped water cooler placed in breakout rooms and hallways

Breakout Room Sponsor	5 available	\$500
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Sponsorship includes:

- Logo recognition as the session sponsor
- Brand recognition on room entry signage
- Opening remarks acknowledgment with supporting event co-branded slide

Additional Opportunities

Beyond the Booth Sponsor Opportunities

Get your company's logo beyond the exhibitor hall with these exclusive sponsorship opportunities that do not require the purchase of an exhibitor booth. Utilize the limited availability to put your brand directly in the line of sight of every attendee and passerby.



Official Event Mobile App Sponsor

1 available

\$4,000

Get your brand in front of every attendee as they access the official mobile app for PMI Central Ohio's Professional Development Day.

Sponsorship includes:

- Logo on opening splash page
- Brand and shout out on onboarding communication(s)
- Logo placement on interstitial page of the app



Refuel & Recharge Sponsor

1 available

\$4,000

Sponsorship includes:

- Logo recognition on beverage and/or snack tables
- Co-branded refillable attendee water bottle
- Additional promotional materials may be provided by Sponsor (must be approved by PMICOC)



Keynote Session Sponsor

2 available

\$2,500

Sponsorship includes:

- Logo recognition as the session sponsor
- Reserved front row seating for 10 people
- 30 second commercial to be played from the main stage screen (must be approved by PMICOC)
- Brand recognition on room entry signage



Breakout Room Sponsor

5 available

\$2,000

Sponsorship includes:

- Logo recognition as the session sponsor
- Brand recognition on room entry signage
- Opening remarks acknowledgment with supporting event co-branded slide



Event Partner

Unlimited

\$1,000

Sponsorship includes:

- Logo placement on the official event website & all on-site signage
- Recognition during the opening remarks

Customize Your Package

Items Available	Partner \$1,000	Silver \$2,000-\$2,999	Gold \$3,000-\$3,999	Platinum \$4,000+
8' x8' Exhibitor booth with electric connection, a 6' skirted table, 2 chairs, and a 7' x 44" sign with company name & booth number		X	X	X
Lead Retrieval / Badge Scanning		X	X	X
2 Booth workers with lunch & 2 parking vouchers		X	X	X
Logo placement on the official event website & all on-site signage	X	X	X	X
Recognition during the Opening Remarks	X	X	X	X
Number of Job Posting in Monthly Newsletter		1	3	5
Number of Social Media Ads		1	3	5
Registration Discount Codes		(3) \$25 off	(4) \$50 off	(5) \$75 off
Chapter Guest Author Blog Postings			1	3
Video Commercial included in looping arrival slides (30 sec max with PMICOC approval)				X
Minimum Sponsor Fee *Reflects the booth cost; add-on options required for Gold & Platinum	\$1,000	\$2,000	\$2,000*	\$2,000*
Add-On Options				
WiFi Connection \$100 per Device <i>*Exhibitor Booth Required</i>				
Hydration Stations \$500 each - 6 Available <i>*Exhibitor Booth Required</i>				
Breakout Room Sponsor \$2,000 each - 5 Available <i>*Discounted to \$500 each with the purchase of an Exhibitor Booth</i>				
Official Event Mobile App Sponsor - \$4,000 - 1 Available				
Refuel & Recharge Sponsor - \$4,000 each - 1 Available				
Keynote Session Sponsor - \$2,500 each - 2 Available				
Total Investment	\$	\$	\$	\$

Sponsor Application Form

PMI Central Ohio Chapter Professional Development Day November 8, 2024

To reserve your Professional Development Day (PDD) sponsorship please complete this form:

- **Company Profile:** Complete company profile information requested below
- Sponsorship Levels.
- **Booth Selection:** Our sponsor booths will be located in the North Atrium of the Greater Columbus Convention Center. Booths will be assigned according to sponsorship levels.
- **Signed Contract & Payment:** Provide an authorized signature and email the completed form with attached high resolution logo to info@pmicoc.org. Upon receipt, an invoice will be generated and emailed to you. Payment can be made via check ACH, credit card Oct 8 is the deadline for submission. ACH form will be required and provided separately.

Company Profile (Please type or print)

Company Name:

Mail Address:

City:

State:

Zip:

Contact Name:

Title:

Contact Phone:

Alt:

Contact Email:

Website:

Will an electronic connection be needed in your booth? Yes ☐ No ☐

Will you be providing a Door Prize that can be included in the Sponsor raffle? Yes ☐ No ☐



Let's Fill Our Your Order

Select your sponsor type then select any optional items you would like to include. Add the sponsor type subtotal to the add-on options subtotal to determine the total sponsorship fee.

For help customizing your sponsor package or requesting an invoice, please email info@pmicoc.org

Item	Cost	Quantity	Subtotal
Exhibitor Booth Base Package - 8' x8' Exhibitor booth, electric connection, 6' skirted table, 2 chairs, Lead Retrieval / Badge Scanning and a 7" x 44" sign with company name & booth number	\$2,000		
WiFi Connection per Device * <i>Booth Required</i>	\$100		
Hydration Stations - 6 Available * <i>Booth Required</i>	\$500		
Breakout Room Sponsor - 5 Available <i>*Discounted to \$500 each with the purchase of an Exhibitor Booth</i>	\$2,000		
Official Event Mobile App Sponsor - 1 Available	\$4,000		
Refuel & Recharge Sponsor - 1 Available	\$4,000		
Keynote Session Sponsor - 2 Available	\$2,500		
Event Partner	\$1,000		
Total Investment			\$

The undersigned ("Sponsor" / "Exhibitor") understands that this application becomes a binding contract when accepted by the PMI Central Ohio Chapter, Inc and payment received. A counter-signed copy will be returned to the Sponsor / Exhibitor upon acceptance by the PMI Central Ohio Chapter. I have read the terms and conditions included with this Contract. Sponsor agrees to abide by all requirements, restrictions, and obligations set forth in this Contract, and the terms and conditions, which are a part of this Contract.

Sponsor / Exhibitor Authorized Signature

Date

Printed Name of Authorized Signer

PMI Central Ohio Chapter, Inc. Representative Signature

Date

Printed Name of PMI Central Ohio Chapter, Inc. Representative



Terms and Conditions

APPLICATIONS

All applications for sponsorship must be made on this form. A counter-signed copy will be returned to the Sponsor, upon acceptance of the application by the PMI Central Ohio Chapter. PMI Central Ohio Chapter, Inc. reserves the right, at its sole discretion to decline acceptance of any Sponsor application.

PAYMENT AND CANCELLATION POLICY

Payment of the Total Sponsorship fee shall be made by credit card or check in U.S. funds payable to:

PMI Central Ohio Chapter, Inc.

The Sponsor understands that sponsorship opportunities are available on a "first come first served" basis. In the event that a sponsorship opportunity is not available, PMI Central Ohio Chapter, Inc. shall refund the fee to the Sponsor in its entirety. In all other cases, the sponsorship fee is non-refundable except as noted elsewhere in this Contract.

CANCELLATION BY THE PMICENTRAL OHIO CHAPTER

PMI Central Ohio Chapter, Inc. reserves the right to cancel the Conference or to terminate the Contract for any reason at any time upon written notice to the Sponsor. Upon cancellation or termination by PMI Central Ohio Chapter, Inc. for reasons other than those beyond its control, PMI Central Ohio Chapter, Inc. sole liability to Sponsor, and Sponsor's exclusive remedy, shall be a refund of the Sponsorship Fees paid by Sponsor under this Contract.

FORCE MAJEURE

PMI Central Ohio Chapter, Inc. shall not be responsible for any loss or damage resulting from failure to perform under this Contract or to conduct any Exposition as currently scheduled in whole or part as a result of riot, strike, civil disorder, act of war, failure of facilities, earthquake, storm, fire, flood or other acts of God, or any reason of any kind whatsoever beyond the reasonable control of PMI Central Ohio Chapter, Inc.. In such instance, however, PMI Central Ohio Chapter, Inc. will make reasonable efforts to reschedule the event. Should it ultimately be impossible to hold the event, PMI Central Ohio Chapter, Inc. may retain such portion of Sponsor's Exhibit Fee as shall be required to compensate PMI Central Ohio Chapter, Inc. for expenses reasonably incurred up to the time a contingency beyond its control shall have occurred. All payments in excess of such expenses shall be refunded.

CONDUCT OF SPONSOR

PMI Central Ohio Chapter, Inc. reserves the rights to close, remove, or require changes in any sponsor display or to remove any of Sponsor's personnel, agents, representatives, or independent contractors who are deemed, by PMI Central Ohio Chapter, Inc. in its sole discretion, detrimental to the Conference. If Sponsor or its representatives fail to observe the terms and conditions of this Contract, or in the opinion of PMI Central Ohio Chapter, Inc., conduct themselves unethically or detrimentally to PMI Central Ohio Chapter, Inc., Sponsor may be dismissed from the Conference without refund or other appeal.

DISPLAY LIMITATIONS

Sponsor signs, logos, banners and any other form of sponsor display are subject to review and approval of PMI Central Ohio Chapter, Inc. In addition, all sponsor displays are subject to any and all constraints set forth by the conference Exposition premises.

CONDITION OF PREMISES

The premises are licensed on an "as is" basis. PMI Central Ohio Chapter, Inc. shall not be liable for preexisting conditions of the premises or for conditions arising during the period of the Conference.

SOCIAL FUNCTIONS

Any function arranged by Sponsor, and not approved PMI Central Ohio Chapter, Inc., that competes for the attendees' time is strictly prohibited. Sponsor may not independently reserve space at the location of the conference for the purpose of holding a hospitality suite, seminar, or any other related function that promotes its company or products.

HOLD HARMLESS

The Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor's and its agents, servants, contractors, officers, and activities at the Conference premises and will indemnify, defend, and hold harmless PMI Central Ohio Chapter, Inc., its agents, servants, contractors, officers, and representatives from any and all such losses, damages, and claims.

INSURANCE AND LIABILITY

Each Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Sponsor's displays, equipment and other property upon the Exposition premises. Sponsors are advised to carry special insurance to cover the sponsor's materials against loss or damage, and public liability insurance against injury to the persons and property of others.



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